

**BSBR**

BRITISH SOCIETY OF BREAST RADIOLOGY  
ANNUAL SCIENTIFIC MEETING

# VIRTUAL SPONSORSHIP AND EXHIBITION OPPORTUNITIES

7 - 9 NOVEMBER 2021

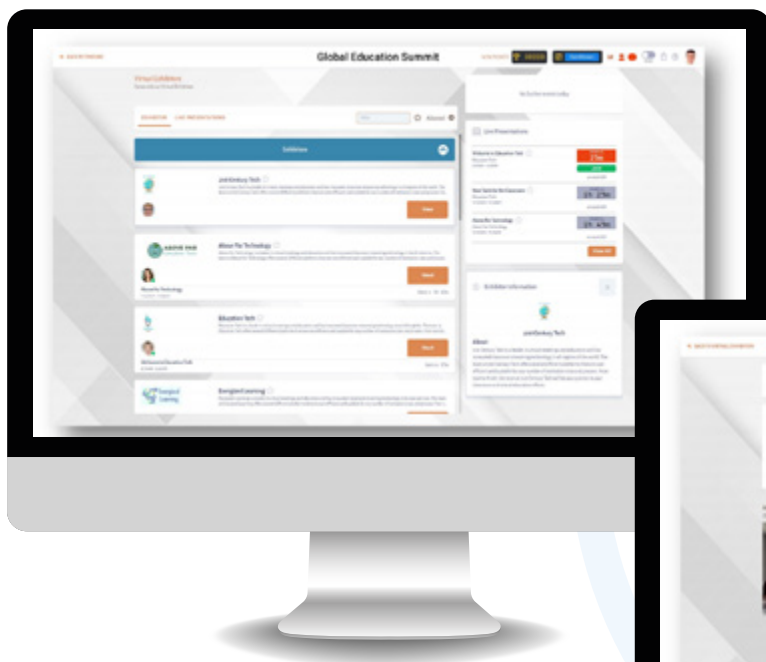
# VIRTUAL FOR THE FIRST TIME

We are delighted to invite you to join us at this year's Annual Scientific Meeting, which will be taking place virtually for the first time, on Sunday 7 November to Tuesday 9 November 2021.

Whilst we acknowledge that this will be a very different experience from our 'usual' meetings, we have secured some renowned industry speakers who will deliver a number of exciting sessions. Plans have been put in place to retain some of the networking and social aspects of an in-person meeting.

Furthermore, because the meeting is virtual, attendees will have the opportunity not only to view sessions and resources during the three days, but also for up to three months after the event. This provides your organisation with the opportunity to continue to educate and connect with attendees and speakers in 2021 and into 2022.

## VIRTUAL EXHIBITION OVERVIEW



## VIRTUAL EXHIBITION STAND VIEW



**WHY YOU  
SHOULD  
EXHIBIT**

Attendees and Speakers are leaders in the field of Breast Imaging.

The BSBR platform will provide opportunities for you to interact and meet directly with attendees.

The BSBR platform will allow attendees to watch your symposiums, watch demonstrations, and interact in live Q&A with industry partners.

The technology of our platform will allow you to collate leads, follow up with interested delegates, and gain a broader analytical picture of emerging trends and engagement patterns.

Your organisation will receive maximum exposure, as our virtual platform will be open 24 hours a day during the event and for three months after the event.

**2019  
FACTS & FIGURES****OVER  
390  
ATTENDEES****23  
SPEAKERS****SUNDAY  
RESEARCH  
NETWORK  
WORKSHOP****27 EDUCATIONAL  
SESSIONS**

## SPONSORSHIP PACKAGES

	£3,500 <sup>†</sup>	£2,500 <sup>†</sup>	£1,500 <sup>†</sup>	£1,000 <sup>†</sup>
	GOLD	SILVER	BRONZE	EXHIBITOR
<b>Virtual Exhibition Stand to include:</b>				
• Virtual Exhibition Stand Pass	8	6	4	2
• Logo	✓	✓	✓	✓
• Company Profile	✓	✓	✓	✓
• Hyperlink to Company Website	✓	✓	✓	✓
• Request Live Meeting	✓	✓	✓	✓
• Request Live Chat	✓	✓	✓	✓
• Assets made available for download	✓	✓	✓	✓
• Video Gallery	✓	✓		
30 minute lunchtime symposium* + 10 minute Live Q&A	✓			
Inclusion of symposium in one BSBR email communication to delegates	✓			
10 second promotional video** to be played before three sessions	✓			
Live Presentations***	✓	✓	✓	✓
Pre-recorded Equipment/Product Demonstration (maximum 15 minutes)	✓	✓	✓	
Rotating clickable banner on main timeline	✓	✓		
Lead Capture	✓	✓		
Footer banner advert to include in your emails	✓	✓	✓	✓
Logo included on the post-event email	✓	✓	✓	
Meeting hub	✓	✓	✓	✓
Delegate List GDPR Approved				✓
Delegate List with emails GDPR Approved	✓	✓	✓	
Exhibitor Analytics	✓	✓	✓	✓
Symposium Analytics	✓			

<sup>†</sup>Please note all prices listed exclude VAT

\*Topic to be approved by the Scientific Committee

\*\*Choice of day is on a first come first served basis

\*\*\*To be scheduled during breaks and not during the main programme

If you would like to discuss any of the opportunities in the table above,  
please contact via [bsbr@rapiergroup.events](mailto:bsbr@rapiergroup.events)

## VIRTUAL MAGICIAN SPONSORSHIP

If you would like to discuss **sponsoring** our **Virtual Magician**, please contact [bsbr@rapiergroup.events](mailto:bsbr@rapiergroup.events)



### **Monday 8 November 2021, 19:00 – 19:45**

Exclusive opportunity to sponsor the Online Magic Show hosted by **Edward Hilsum**, Triple Crown Champion of The Magic Circle.

Attendees will be invited to join us for an interactive magic show, live from the comfort of their homes. This unforgettable experience features amazing magic, surprises, and incredible mind-reading. This isn't a show you just watch. It is a show full of moments where everyone watching is involved, with magic even happening in your own hands.

*Price on application.*

*Sponsorship inclusions to be discussed.*

**BSBR**

**BRITISH SOCIETY OF BREAST RADIOLOGY  
ANNUAL SCIENTIFIC MEETING**

7 - 9 NOVEMBER 2021